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**Kansas City's Jennifer Jo Cobb to Compete in Two
Kansas Speedway Races This Week**

KANSAS CITY, KS (September 28, 2009) – Jennifer Jo Cobb will be attempting her 4th NASCAR Nationwide Series start as well as her 8th ARCA Re/Max Series start at her hometown track, the Kansas Speedway, this week. Cobb's ultimate goal is to be the first woman competing in the NASCAR Sprint Cup Series in over 8 years. For now, she will focus on the next step to that lofty goal in this week's Kansas Lottery 150 scheduled for Thursday, October 1 and the Kansas Lottery 300 on Saturday, October 3.

Capitol Federal Savings will serve as the primary sponsor on Cobb's #79 CapFed.com Dodge, for team owner Derrike Cope, Inc. with Rick Markle Racing. Cobb will have two teammates, owner/driver, Derrike Cope and the inaugural Kansas Speedway race pole sitter, Kevin Lepage. Cobb's #08 ARCA Re/Max Series entry is owned by Andy Belmont Racing.

Associate sponsors include Big Bob's Outlet, a national flooring and furniture outlet with Kansas City origins, AutoPartsCenter.net, Holtze Executive Suites and The Gardner Family Foundation. "Big Bob's Outlet is excited to partner with Jennifer Jo Cobb Racing, Kansas City's hometown race team," said Big Bob (DE or BB?) "We are looking forward to promoting this relationship on a local level while gaining national exposure for all of our franchises through this NASCAR race at the Kansas Speedway."

Cobb certainly is no stranger to a racecar. A second generation driver, Cobb followed in the footsteps of her racing father, Joe Cobb, and quickly found success at local venues like Lakeside Speedway and I-70 Speedway. She continued that success into the ARCA RE/MAX Series, where she posted three top-10 finishes in her first five starts. Eighteen years after stepping into the cockpit of her first racecar, she finds herself amongst some of the sport's best in the NASCAR Nationwide Series. Cobb

qualified successfully in each of her four NASCAR starts with Derrike Cope, Inc. during 2008 and finished each race higher than her initial qualifying position.

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Cobb is a corporate sponsor's dream spokesperson. When not competing in NASCAR; she is a nationally registered professional public speaker addressing companies locally and across the nation at a myriad of corporate events. Cobb also works as one of the top instructors for the Richard Petty Driving Experience and has logged thousands of laps at Kansas Speedway. Cobb has developed Driver Boutique; her own clothing line for female motorsports fans and www.DrivenMale.com a new clothing line for male race fans.

Cobb's passion for racing is what has compelled her to keep pushing to realize her dream, and her determination is contagious. The challenge of being a female driver in a male-dominated sport doesn't bother her, as she focuses on letting her performance on the track speak for itself. Cobb says, "When you are competing at this level, just to qualify for these races is so tough. I am gaining so much experience in the big leagues right in my back yard and we have caught the attention of some top level drivers and team owners already. I'm extremely excited about growing my resume and carrying on with my mission to compete at NASCAR's top levels."

"Other women have competed in various levels of motorsports, opening the eyes of everyone from race fans to the decision makers in the corporate boardrooms," said Cobb. "There's a lot of talent out there, and it's only a matter of time until a female driver, with a strong corporate partnership, makes history out on the racetrack." For Jennifer Jo Cobb, history continues this week at the Kansas Speedway.

For more information on Jennifer Jo Cobb, please visit www.JenniferJoCobb.com, or for her apparel lines, www.DriverBoutique.com and www.DrivenMale.com.

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